

South Carolina Foothills Heritage Fair
September 24th – 28th, 2019
Sponsorship Opportunities
<http://farmoconee.org/fair/>

Grand Champion - \$2,500

- Your business will be mentioned as a sponsor over the loudspeaker throughout the Fair
- Special Discount offers for Fair Entry may be offered to your customers/clients
- Booth Space (or product display space) on Fairgrounds
- Banners and signs placed on Fair Grounds
- 50 Passes to the Fair - share with employees or give them to customers/clients
- Click-through link listed our website
- Mentions on all Social Media
- Name and logo on all Print Media and TV/Radio advertisements

Champion – \$1,000

- Booth Space (or product display space) on Fairgrounds
- Banners and signs placed on Fair Grounds
- 20 Passes to the Fair - share with employees or give them to customers/clients
- Click-through link listed our website
- Mentions on all Social Media
- Name and logo on all Print Media and TV/Radio advertisements

Reserve Champion - \$500

- Booth Space (or product display space) on Fairgrounds
- Banners and signs placed on Fair Grounds
- Click-through link listed our website
- Mentions on all Social Media

Blue Ribbon - \$150

- Banners and signs placed on Fair Grounds
- Name and Logo listed our website

Commercial Exhibitor Space: \$100 per 100 square foot. (i.e 10 x 10 tent)

“In-kind” sponsorships are welcome!

In order to be included in advertising, we must have a commitment by **August 1st**

Please contact:

Gwen McPhail
tokeena@innova.net
864-247-7843

Melinda Harbin
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864-723-0698

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<u>Entrance Display</u> – Be the 1 st to be seen! Set up your business display right inside the entrance gate	\$500
<u>Arena Sponsor</u> – “YOUR NAME” Arena! Every time the Arena is mentioned – your business name would be in front of it. Every event in the Arena would feature your business	\$2,000
<u>Arena Banner</u> – Banner hanging on Arena Fence for the duration of the Fair (you provide the banner)	\$150
<u>Restroom Advertising</u> – your flyers will be hung in the bathroom stalls and over the sinks	\$400
<u>Livestock Shows</u> - The Goat, Beef & Dairy Cow and other livestock shows are a big draw for families – our business would be featured with banners and space for a display table	\$500
<u>Livestock Barn</u> – Your business Banner or display will be placed at the popular Livestock Barn Area	\$150
<u>Tables Displays</u> – You provide the coupons or flyers and we will place them on our tables each day	\$300
<u>Volunteer Services</u> – Our Volunteers will wear t-shirts with your company logo. These are sure to be worn not only during the Fair but throughout the year.	\$1,000
<u>Giveaway Tickets</u> – Your logo will be printed on the back of free (Child) tickets to be given to elementary and daycare Students throughout the county	\$500
<u>YOUR Night at the Fair</u> – Your business will be featured throughout the Fairgrounds for the night. You have the opportunity to have a booth featuring your business at the entrance/exit of the Fair Also announcements will be made throughout the day and other displays can be set up on the Fairgrounds We'll work together to highlight your business to our attendees	\$2,000
<u>Kids Area</u> – Your banner will hang and you will be promoted at our kids area. This area includes fun, free educational play for kids while giving adults a place to take a break!	\$500

Rodeo Opportunities:

The Rodeo is our biggest event! Following are ways to promote your business during this exciting event. .

Rodeo Presenter – Your business the Rodeo will be “Brought to you buy.....” YOUR BUSINESS. You will be mentioned in all advertising about the Fair and Rodeo – You'll get a banner on the Rodeo Fence and space for your business to have a presentation table near the Rodeo Arena. (Limit 2 Presenters)	\$1,500
Rodeo Sponsor – Your business name will be announced as a sponsor of the rodeo throughout the event and your banner will hang on the Arena Fence	\$250
Bucking Shoot – Your banner on the Bucking shoot of the Rodeo	\$150

For more information you may contact any Fair Board Member Or:

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